

Tottingon
St. John's
Cricket Club
est. 1887



Sponsorship opportunities.

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Welcome.

Tottington St. John's Cricket Club prides itself on being at the heart of the community. Established in 1887, we have been an important part of the social, economic and sporting activity in Tottington, Bury and Greater Manchester.

Our history is chronicled online (as are all aspects of club life) – please visit www.tsjcc.co.uk

Recently we have embarked on a club development program that has (in the last 10 years) involved: several pavilion and bar extensions (and new roof), outdoor netting facility, levelling of the ground, roll on covers, sight screen, a new entrance from and onto the lines, hosting of Tottington's Big Day Out (formerly Bands in the Park), joining the Greater Manchester Cricket League, development of a junior section, establishing a 3rd team, playing on boxing day, hosting junior football and ladies rounders, etc.

We have many other plans in the pipeline that will sustain our growth and improve our facilities for the betterment of both the sport(s) and the community.

As a 'not for profit making' organization ALL monies raised from sponsorship / membership / income from Bar or events are ploughed back into fuelling these plans.

We are administered by a committee of forward-thinking volunteers, made up of individuals with an eclectic mix of skills and backgrounds – but who together bring a powerful engine that keeps the club on an even keel, moving forward.

This booklet represents not only how you and/or your business can help us maintain our club development plans, but also presents the opportunities for you in networking and linking to Tottington St. John's wider social and business communities.

Thanks for taking the time to peruse this booklet – if you have any queries – or have a separate idea for helping us – please do not hesitate to contact either:

Rick Carr 07398 233 014 or Kieran Coe 07525 173 154

Sponsorship Opportunities:

Cricket Matches.

We have the following opportunities for you / your business to support the club. These are 'tried and tested' to both raise monies for the club and provide awareness and publicity for the sponsor.

£30

Match Ball Sponsor

Who knew cricket balls were so expensive?! We can easily spend over £1,500 per year on match balls.

As thanks for your help, we will credit you online: on our website and our social media pages.

Shirt Sponsorship

Opportunities are for chest / sleeve / sleeve / back – and we also print your logo on training kit (tops / shorts / hoodies / etc).

Shirt sponsors will be promoted online, on social media, on team shots (released to Bury Times), etc.

Price and longevity to be arranged.

Roll-On Covers

Large logo printed / adhered to covers. The covers (due to our climate) are on the middle of the field throughout the summer and as such represent a great advertising opportunity.

Price and longevity to be arranged.

Scoreboard

We are looking to purchase a new electronic scoreboard – as this is a high cost item

Sole sponsorship is being sought.

£200p/a

Advertising Banner

Including artwork and printing in year 1.

Displayed on the training nets which can be seen from all areas of the ground and by cricket, rounders and football teams. High quality PVC banner 6ft x 2.5ft. You also get your logo online.



£On application Player Sponsorship

As we climb the ranks of the GMCL we need to attract higher quality of players who may require monetary incentive.

A great opportunity including individually logo'd shirts / social media announcements / photo opportunity / etc.





Sponsorship Opportunities: The Club.

Tottingon's Big Day Out!

Our main event of the year – on the first Sunday in July 1,000s of local residents enjoy a family fun day out – has many sponsorship opportunities including: band sponsorship £100 / Beer Barrel sponsorship £25 / Club House sponsor £500 (you get the pavilion for the day!) – please ask!

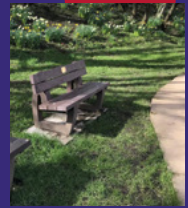


The 100 Club

We run a massively successful 100 club. For just £5 per month you receive entry into a monthly draw with prizes of £75 / £50 / £35.

Benches

We have introduced benches to attract visitors – these are priced at £220 which includes a plaque to advertise your business / commemorate a lost loved one.



Patio Furniture

New for 2021! We are designing and producing patio furniture which will be available to sponsor similar to the benches – please ask!



Boxing Day Programme

We play against Brooksbottom CC in an annual 20/20 game that has enjoyed international coverage on Sky TV and Radio.

The programme is sold to over 1200 residents of Ramsbottom / Tottingon / Summerseat and Bury District – adverts are £80 for a full page or £50 for half.

Online Sponsors

Your logo on our website – which has over 5,000 click a month – with a link back to your website – price on application.

Fixtures Poster

Adverts available to go around our 1st, 2nd and 3rd Team fixtures annually produced – we distribute to all local shops and again replicate on line. Price per advert - £50.