

## **Photography & Video Policy**

Tottington St John's Cricket Club is keen to promote positive images of children playing cricket and is not preventing the use of photographic or videoing equipment.

The Club is aware that photographs are considered 'personal data' in terms of Data Protection. You will have been asked within your application to sign a consent form regarding the use of cameras and videos during matches, training sessions and on other club occasions.

Any concerns during an event should be reported to a club official or event organiser, who should approach the individual concerned wherever possible.

Parents and carers should not be prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life. However, it's important to be aware of the potential child protection and safeguarding issues that arise when people take photos or film children in relation to sporting activities. The potential for misuse of images can be reduced if we are all aware of the potential risks and dangers and put appropriate measures in place to reduce these risks.

### Potential Risks:

- children may be identifiable when a photograph is shared with personal information
- direct and indirect risks to children and young people when photographs are shared on websites and in publications with personal information that may identify and locate the child
- inappropriate photographs or recorded images of children
- inappropriate use, adaptation or copying of images

**Last reviewed: 05/05/2026**  
**By: Leigh Dickinson**  
**Next review date: 01/05/2027**

The following guiding principles from the ECB Photography and Video Camera Guidelines will be implemented by Tottington St John's Cricket Club

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches
- If no consent has been given for a child , then it is to be made known to the relevant person of the other team (e.g. coach/ team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child
- The children should be informed a person will be taking photographs
- The children should be informed that if they have concerns they can report these to the coach or team manager
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Safeguarding Officer and recorded in the same manner as any other child protection or safeguarding concern
- It is recommended that cricket tournaments/festivals/events/competitions set up a camera registration book for parents to complete

Coaches may use video as a coaching aid, players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, must be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed. The parents/carers and children must provide written consent for the use of photography and video analysis.

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